



TAIWAN TIDE

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Workshop on Digital Innovation Applications of Enterprises

Training dates: June 17 - 30, 2021

Application deadline: May 5, 2021

Number of participants: 25

***How to apply:** Through the R.O.C (Taiwan) embassies, representative offices or Taiwan technical missions.

Introduction:

In 2020, APEC identified "inclusive economic participation through digital economy and technology" as a priority area. To echo this, the workshop will share the experiences of how Taiwan enterprises use digital technology to acquire business opportunities.

Objectives:

- Share the Taiwan government's policies and practices for guiding enterprise digital transformation.
- Introduce innovative applications of digital technology.

Contents:

- Assisting enterprises in digital innovation application: Share the Taiwan government's policy support and incentive measures for enterprise transformation to increase the willingness of enterprises to apply innovative technologies.
- Improving innovation in digital application: Introduce how government policies support enterprises to improve business models of operation and provide intelligent and innovative services.

Issues this workshop will address:

- How to effectively use digital innovation to meet the challenges of emerging industries.
- How to reform operating systems and improve the competitiveness and efficiency of enterprises.
- How to innovate business models and combine digital technology to increase profits.

Who may apply:

- Government officials from divisions in charge of digital innovation, officials for e-commerce and small and medium enterprises (SMEs) development, management level officials from related industries, or members of the private sector/NGOs/international organizations.
- Preferable background: SME counseling, information communications and Internet of Things applications, big data analysis.
- Age and experience: Applicants under 50 years old and a minimum of at least two years of progressive experience conducting health service research, implementation of healthcare policies or telemedicine topics, and other related fields are preferred.
- Education: A college degree or above
- Language: A good command of English

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TaiwanICDF School

**A Sneak Peek of
TaiwanICDF Workshop Program**

